

● ● **Namasta**

# **Shaswat Singh**

## **Make the Web Work for your Business**

The average attention span is 5 seconds. So won't take long.  
Hi, I am Shaswat, Digital marketer by profession, building assets  
and properties which can generate revenue for any niche business.

Still, Reading?

Hi reader,

Hope I brought interest to your mind, well the question remains how?  
Well, I don't work alone (partially true) Help of years of collection of  
Gold of 21 century (data). I analyze, execute, build & track, specific  
flow to work to bring results and ROI to businesses.

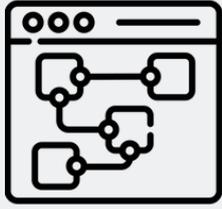
Turning Advertising into profit.



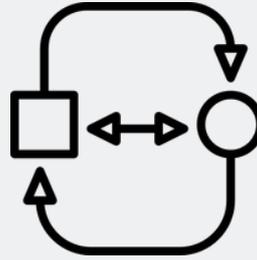
**[shaswat@shaswatsingh.com](mailto:shaswat@shaswatsingh.com)**



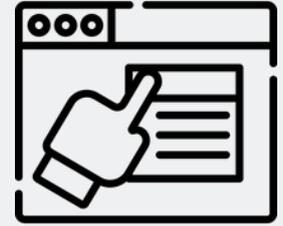
# Interests & Skills



User Experience



Interaction



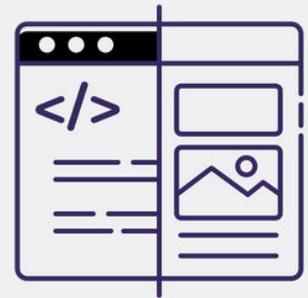
User Interface



Digital Advertising



Motion Design



Front End



Analytics



Search Engine optimization



Email Marketing



Conversion Rate Optimization



Augmented Reality



3d Design/Animation

# Experience



## NIHT

From (2020 - till date)

### Senior executive

Digital Marketing Trainer as well as an agency executive in NIHT worked with the top notch clients bringing new innovative solutions to the team to grow and reach targets. Trained over 300+ students and still on count.

## NIHT SaaS

From (2020 - till date)

### Operations

Build and manage the NIHT SaaS Website Builder Project did over 400+ hours of call with potential clients also build the new same product makemyestore till date best project

## Jobsfevr

From (2020 - 2021)

### Intern - then team leader

Jobsfevr is a digital marketing jobs search site started as a intern pushing my way to teamleader. Managed a team of 5 people and brought results on SEO as a rank of 12000 alexa india rank bringing 1000+ visitor to the site.

## Illusioniar

From (2020 - 2021)

### AR Startup

Started a AR Startup connecting brands to AR Creators Worked for theyeentertainment(event mangement) natalie grace(singer), Apshar(Digital Agency, Bahrain) many many more...

## Wewebwisely

From (2019 - 2021)

### Wordpress Development Company

A Website Development run and managed by me for specialization in worpress launching themes and plugin to the wordpress community and paid markets. Also fulfilling clients needs.

## Creativemedian

From (2020 - till date)

### Personal Project

Creative Blogging Website where I write and share the valuable content to find all the daily updates of digital marketing. Giving back to Digital Marketing Community

# Get In Touch

I Am Certain That My Experience  
And Skill Set Would Make Me A  
Great Candidate For The  
Position.

Sincerely,

Shaswat Singh

LEARN MORE 



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